

Cookie Policy

Last updated: 25/09/2026

This Cookie Policy explains how **Modular Acoustic Solutions Ltd** (“WorkBooth”, “we”, “us”) uses cookies and similar technologies on www.workinbooth.pl (the “Website”).

Cookies and similar technologies help us ensure the Website functions properly, improve user experience, analyze traffic, and support our marketing activities, subject to your consent where required by law.

This Cookie Policy should be read together with our Privacy Policy, which explains how personal data collected through cookies is processed.

1. What Are Cookies and Similar Technologies?

Cookies and similar technologies (together, “**Tracking Tools**”) are small pieces of information stored on or accessed from your device when you visit a website.

Tracking Tools may include:

- **Cookies** (small text files stored by your browser);
- **Scripts** (code enabling website functionality and interaction);
- **Pixels / web beacons** (small images or code snippets used to measure usage or campaign performance).

Tracking Tools may be:

- **First-party**, placed by WorkBooth; or
- **Third-party**, placed by external service providers.

Some Tracking Tools are deleted when you close your browser (**session cookies**), while others remain for a defined period (**persistent cookies**).

2. How We Use Tracking Tools

We use Tracking Tools for the purposes described below.

Non-essential Tracking Tools are used **only after you provide consent** via our cookie banner.

2.1 Essential Cookies

These cookies are essential for the operation and security of the Website and are always enabled.

They enable core functions such as:

- secure page navigation;
- session management;
- storing your cookie consent preferences.

Legal basis: not subject to consent under applicable ePrivacy rules.

2.2 Functional Cookies

Functional cookies support enhanced functionality and usability of the Website.

They may be used to:

- enable interactive elements;
- remember technical preferences;
- support optional website features.

Where functional cookies store information beyond what is strictly necessary, they are only activated after you provide consent via the cookie banner.

2.3 Analytics / Measurement Cookies

Analytics cookies help us understand how visitors use the Website so we can improve performance and usability.

They collect information such as:

- pages visited;
- time spent on the Website;
- interaction patterns;
- technical usage data.

Where possible, data is processed in a pseudonymized and aggregated form and is not used to directly identify individuals.

Examples of third-party analytics providers:

- Google Analytics
- LinkedIn Insight Tag
- Meta (Facebook) pixel

Legal basis: your consent.

2.4 Marketing & Advertising Cookies

Marketing cookies are used to:

- measure the effectiveness of marketing campaigns;
- optimize advertising delivery;
- track engagement with newsletters or marketing content.

These Tracking Tools may enable cross-session or cross-platform tracking.

Examples of third-party marketing providers:

- LinkedIn Insight Tag
- Meta (Facebook) Pixel
- Email marketing and tracking technologies

Legal basis: your explicit consent.

3. Indicative List of Tracking Tools

The tables below provide an **indicative overview** of cookies and Tracking Tools used on the Website.

Actual cookies may vary depending on configuration, updates, and user interaction.

3.1 Essential Cookies

Cookie Name	Provider	Purpose	Duration	Type
PHPSESSID	workinbooth.pl	Maintains session state	Session	First-party cookie
consent_settings	workinbooth.pl	Stores cookie consent preferences	6–12 months	First-party cookie

3.2 Functional Cookies

Cookie Name	Provider	Purpose	Duration	Type
bitrix_livechat_id	Bitrix	Enables chat widget and maintains chat session	Session	Third-party cookie
bitrix_site_prefs	Bitrix	Stores widget & form preferences	1 year	Third-party cookie

3.3 Analytics Cookies

Cookie Name	Provider	Purpose	Duration	Type
_ga	Google Analytics	Distinguishes users	Up to 2 years	Third-party cookie
_ga_XXXX	Google Analytics	Session tracking	Up to 2 years	Third-party cookie
li_mc	LinkedIn	Analytics and measurement	6 months	Third-party cookie
AnalyticsSyncHistory	LinkedIn	Analytics synchronization	30 days	Third-party cookie
bcookie	LinkedIn	Browser identifier	1 year	Third-party cookie

3.4 Marketing Cookies & Pixels

Tool / Cookie Name	Provider	Purpose	Type
Meta Pixel	Meta (Facebook)	Advertising measurement & optimization	Third-party pixel

li_f_p	LinkedIn	Ad performance measurement	Third-party cookie
lidc	LinkedIn	Traffic routing	Third-party cookie
Email Marketing & Tracking (e.g., mailchimp_campaign_id)	Email Marketing Provider	Newsletter engagement tracking	Third-party pixel

4. Consent Management

When you first visit the Website, you are presented with a **cookie banner** allowing you to:

- accept all cookies;
- reject non-essential cookies;
- customize your preferences.

You can change or withdraw your consent at any time using the cookie settings panel available on the Website.

Non-essential Tracking Tools are activated **only after consent is provided**.

For third-party tools, you may also manage preferences directly through:

- their opt-out links (where available)
- their privacy policies
- or by contacting them directly

5. Browser and Device Controls

You can also manage cookies through your browser or device settings, including:

- viewing stored cookies;
- blocking cookies;
- deleting cookies.

Mobile devices also include system-level tracking controls (e.g., “Allow apps to track”). Please note that blocking certain cookies may affect Website functionality.

6. Consequences of Refusing Cookies

You may freely choose whether to allow non-essential Tracking Tools.

Refusing them may:

- limit certain interactive features;
- reduce personalization;
- affect analytics accuracy.

Essential cookies are always enabled to ensure Website functionality.

7. Data Controller

The data controller responsible for the use of cookies on this Website is:

Modular Acoustic Solutions Ltd

28 Oktovriou 367, Mediterranean Court,
1st Floor, Office A5,
3107 Limassol, Cyprus

Email: sales@workinbooth.com

Third-party Tracking Tools are governed by the privacy policies of their respective providers.

8. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our practices.

The “Last updated” date at the top of this page indicates the most recent revision.

9. Further Information

If you have questions about this Cookie Policy or our use of Tracking Tools, please contact us at: sales@workinbooth.com