

Privacy Policy

Last updated: 25/09/2026

This Privacy Policy explains how **Modular Acoustic Solutions Ltd** (“WorkBooth”, “we”, “us”, “our”) collects and processes personal data when you visit or interact with our website www.workinbooth.pl (the “Website”).

We are committed to protecting your privacy and processing personal data in a transparent, lawful and secure manner, in accordance with applicable data protection laws.

1. Data Controller

The data controller responsible for the processing of personal data under this Privacy Policy is:

Modular Acoustic Solutions Ltd

28 Oktovriou 367, Mediterranean Court, 1st Floor, Office A5,
3107 Limassol, Cyprus
Email: sales@workinbooth.com

WorkBooth operates in the European market and maintains its main legal entity in the EU.

For the purposes of applicable data protection laws, we act as the **data controller** in relation to personal data processed through this Website.

2. Scope of This Privacy Policy

2.1 What this Policy Covers

This Statement explains how and why we process personal data when you browse our website (“Website”), contact us, request product information or interact with our online communication channels. It also explains who we may share your data with, your rights and who to contact for more information.

This Privacy Policy applies to personal data processed when you:

- visit and browse the Website;
- contact us via online forms or email;
- request product information, a quote, or a demo;
- subscribe to newsletters or other communications.

This Privacy Policy does **not** apply to:

- regional websites operated by other WorkBooth group entities;
- services provided by independent distributors or partners under their own privacy policies.

2.2 Geographic Scope

This Website is operated by an **EU-based company** and is intended primarily for users located in **Europe and other international markets outside the United States and Canada**.

Users located in **the United States or Canada** are served by a separate legal entity and regional website, governed by a different privacy policy.

3. Categories of Personal Data We Process

3.1 Personal Data You Provide Directly

We may collect the following information when you contact us or interact with the Website:

- name, surname;
- company name, job title;
- email address, phone number;
- country or region;
- message content and inquiry details;
- newsletter subscription preferences.

3.2 Personal Data Collected Automatically

When you access the Website, we may automatically collect:

- IP address;
- browser type and version;
- device and operating system information;
- pages visited, session duration, referring URLs, and interaction data.

Such data may constitute **personal data** under applicable law where it can be linked to an identifiable individual.

4. Purposes and Legal Bases for Processing

We process personal data for the following purposes and on the following legal bases:

- Responding to inquiries, quote or demo requests – Performance of a contract or pre-contractual steps (Art. 6(1)(b) GDPR)
- Website operation, analytics, and security – Legitimate interests (Art. 6(1)(f) GDPR)
- Sending newsletters and marketing communications (if you subscribed) – Consent (Art. 6(1)(a) GDPR)
- Managing business relationships, orders, supplier/customer data – Legitimate interests or contractual necessity
- Legal compliance, fraud prevention, and security – Legal obligation and legitimate interests

5. Data Sharing and Recipients

We may share personal data with:

- IT and hosting service providers;
- CRM and communication tool providers;

- analytics and website performance providers;
- public authorities, where required by law;
- payment processors where relevant to your request;
- trusted business partners where relevant to your request;

All third parties process personal data under appropriate contractual safeguards and confidentiality obligations.

We do not sell personal data.

6. International Data Transfers

Some of our service providers (e.g. analytics or email marketing) may be located outside the European Union or European Economic Area. Where personal data is transferred internationally, we ensure appropriate safeguards are in place, ensuring compliance with GDPR, including:

- Standard Contractual Clauses approved by the European Commission;
- additional technical and organizational measures where required.

7. Data Retention

We retain personal data only for as long as necessary for the purposes for which it was collected:

- Contact and inquiry data: up to **5 years** after last interaction;
- Business relationship and CRM data: up to **5 years** after the end of the relationship;
- Newsletter subscription data: until you unsubscribe;
- Analytics and cookie data: in accordance with service provider retention settings.

8. Your Rights (EU / EEA Users)

If you are located in the EU or EEA, you have the right to:

- access your personal data;
- rectify inaccurate or incomplete data;
- request erasure of your personal data;
- restrict or object to processing based on legitimate interests;
- data portability;
- withdraw consent at any time, where processing is based on consent.

To exercise your rights, contact us at **sales@workinbooth.com**.

You also have the right to lodge a complaint with a competent supervisory authority, in particular in the EU Member State of your habitual residence, place of work, or the place of the alleged infringement.

9. Security Measures

We implement appropriate technical and organizational measures to protect personal data, including:

- access controls and role-based permissions;
- secure hosting environments;

- encryption and secure communication protocols;
- regular monitoring and security reviews.

We do not carry out automated decision-making or profiling that produces legal or similarly significant effects on individuals.

10. Use of Cookies and Similar Technologies

We use cookies and similar technologies on the Website to improve user experience, measure performance, and support marketing efforts. Detailed information about the types of cookies used, purposes, and consent management is available in our [Cookie Policy](#).

Cookie preferences are managed through our cookie consent banner and related tools.

11. Children's Data

The Website is not intended for children under the age of **16**, and we do not knowingly collect personal data from children. If you believe that a child has provided us with personal data, please contact us so that we can take appropriate action.

12. Changes to this Privacy Policy

We may update this policy from time to time. The latest version will always be available on the Website and indicated by the "Last updated" date. Where required by applicable law, we will notify you of material changes.

13. Contact

For any questions or requests related to this Privacy Policy or the processing of personal data, please contact:

sales@workinbooth.com

Modular Acoustic Solutions Ltd, Cyprus